



News Release

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For more information, contact:

Chad Gilbert

Obsidian Public Relations

Phone: (901) 277-2486

E-mail: chad@obsidianpr.com

masterIT Ranks Again Among World's Best *Tech provider checks in at No. 99 globally, tops in Mid-South*

Memphis, Tenn., March 13, 2009 – Local network solutions company masterIT has ranked among the top firms of its kind in the world for the second consecutive year.

The firm was once again the only representative from the Mid-South on the MSPmentor 100, an annual ranking of the most successful and innovative managed service providers in the world.

The list recognizes managed service providers, tech consulting firms and value-added resellers that offer customer service solutions and products in the IT market space. These firms allow clients to establish a technological infrastructure that speeds the flow of business and reduces error.

“The competition was fierce in our rankings this year, in large part due to the dynamic growth in the managed services market space during 2008,” said Joe Panettieri, editorial director of MSPmentor, which is published by Nine Lives Media Inc. “The fact that masterIT not only made a repeat appearance on the list, but that they are still the only Memphis-based MSP that is ranked, is a testament to the drive of their staff and the innovation of their offerings.”

J. Michael Drake, chairman and CEO of masterIT, echoed Panettieri’s sentiments.

"It's a tremendous honor for us to appear again on such an esteemed list, among so many other respected firms," Drake said. "We deliver top-flight tech solutions to our client partners, and this list validates that claim. We want to be tops in our market, and to receive a global recognition such as this certainly helps us as we move toward reaching that goal."

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MSPmentor ranks providers by calculating an index measurement using such metrics as overall managed services revenue, overall managed services revenue growth, percentage managed services revenue growth, managed services revenue per employee, number of devices managed and other data points comparing fiscal 2008 to fiscal 2007. This index approach ensures an accurate ranking of small, midsize and large MSPs from around the world. Nearly 1,000 MSPs from across the globe took part in the initial eligibility survey in order to be considered for inclusion into the ranking.

masterIT provides wall-to-wall technology services for small to medium businesses in the Mid-South. Founded in 2005, the company services a variety of clients with a portfolio of solutions, including remote monitoring and management; business continuity; 24x7 end-user help desk services; on-site engineering support; and financial and consulting services. The network service provider also developed IT-as-a-Utility™, a revolutionary methodology in which information technology infrastructure is provided and refreshed as part of a fixed-fee service. To learn more, visit <http://www.master-it.com>.

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, Webcasts, podcasts and videos. It is the number one online media destination for managed service providers in the world.

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